

BRITE

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<https://www.britelabs.com/careers/brand-ambassador-sacramento/>

Brand Ambassador

Description

Brite Labs manufactures pure, strain specific, CO2 cannabis extracts ideally formulated for vaporization and premium Jelly Wax products. With plans for rapid growth, this position will work directly with the GM, Brand Ambassador Manager and Northern California sales reps. The Brand Ambassador is integral to telling our story, and evangelizing the philosophy & values of our company.

Location

Sacramento

Responsibilities

- Scheduling and confirming demos
- Setting up and maintaining the demo kit
- Greeting patients and customers
- Educating patients, consumers and bud tenders on all of our products
- Increasing brand awareness
- Generating sales opportunities
- Reporting and documenting demos pre and post

Qualifications

- All applicants must be over the age of 21 years to be eligible for employment
- Good understanding of marketing principles
- Excellent communication skills; outgoing personality
- Ability to use google docs, slack, and excel to share schedules and upload documents, communicate with other employees and track activity and data.
- Must love a fast-paced environment, with the ability to be very flexible and adaptable
- Knowledge of Cannabis products and the industry, preferred
- Attention to detail
- Ability to work independently
- Ability to follow protocols developed for this position and branding / communications guidelines
- Effective time management, organization, and multi-tasking skills
- Have reliable transportation and valid driver's license

Hiring organization

Brite Labs

About Brite Labs

Brite Labs is an Oakland, CA company dedicated to raising the bar on cannabis. Our products are thoughtfully cultivated on California farms and carefully crafted to maintain botanical integrity. We value quality over commercialism, never use additives, and are always looking to advance and share our knowledge of a plant that is continually revealing its wonders to us. We have aggressive growth plans as the legal market develops and consumer adoption evolves.

Employment Type

Contract Position

Job Location

Sacramento, CA

Compensation

- \$50/hr for a 3 hour demo
- No mileage or comp for travel time

Date posted

January 1, 2020