

BRITE

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<https://www.britelabs.com/carees/2968/>

Brand Ambassador (SoCal)

Description

Brite Labs manufactures pure, strain specific, CO2 cannabis extracts ideally formulated for vaporization and premium Jelly Wax products. With plans for rapid growth, this position will work directly with the GM, Brand Ambassador Manager and Southern California sales reps. The Brand Ambassador is integral to telling our story, and evangelizing the philosophy & values of our company.

Responsibilities

- Scheduling and confirming demos
- Setting up and maintaining the demo kit
- Greeting patients and customers
- Educating patients, consumers and bud tenders on all of our products
- Increasing brand awareness
- Generating sales opportunities
- Reporting and documenting demos pre and post

Qualifications

- All applicants must be over the age of 21 years to be eligible for employment
- Good understanding of marketing principles
- Excellent communication skills; outgoing personality
- Ability to use google docs, slack, and excel to share schedules and upload documents, communicate with other employees and track activity and data.
- Must love a fast-paced environment, with the ability to be very flexible and adaptable
- Knowledge of Cannabis products and the industry, preferred
- Attention to detail
- Ability to work independently
- Ability to follow protocols developed for this position and branding / communications guidelines
- Effective time management, organization, and multi-tasking skills
- Have reliable transportation and valid driver's license

Locations

- San Diego
- South Bay, Long Beach, Orange County, West and Downtown LA areas
- The Valley and Hollywood areas

Hiring organization

Brite Labs

Employment Type

Contractor

Date posted

March 24, 2021